



# HOUSE of REPRESENTATIVES

## STATE OF MICHIGAN

### Appropriations Requests for Legislatively Directed Spending Items

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1. The sponsoring representative's first name:  
Alabas
2. The sponsoring representative's last name:  
Farhat
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.  
Representative Joe Tate, District 9
4. Name of the entity that the spending item is intended for:  
Detroit Auto Show/Detroit Auto Dealers Association
5. Physical address of the entity that the spending item is intended for:  
1900 W Big Beaver Rd #100, Troy, MI 48084
6. If there is not a specific recipient, the intended location of the project or activity:  
N/A
7. Name of the representative and the district number where the legislatively directed spending item is located:  
Representative Joe Tate, District 9
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.  
The purpose of the requested appropriation is to support the Detroit Auto Show, a premier international event that serves as a key economic driver for the state of Michigan, stimulates workforce development, and provides educational opportunities for students and the broader public. The appropriation will be used to enhance public access to industry-leading innovations, increase workforce engagement, and support programming that directly benefits Michigan residents.

In addition to its economic, educational, and workforce development impact, the Detroit Auto Show serves as a powerful annual platform to highlight the growth and resurgence of both the city of Detroit and the state of Michigan. The event draws international media attention with thousands of journalists and influencers, policymakers, and industry leaders, providing a unique opportunity to showcase Michigan's innovation, infrastructure investments, and economic development initiatives.

Each January, the Auto Show puts a global spotlight on the state, reinforcing Michigan's leadership in automotive and mobility advancements while demonstrating its continued economic transformation. This visibility plays a key role in attracting new businesses, talent, and investment to the state. The event not only celebrates Michigan's automotive legacy but also highlights its future as a technology and innovation hub, strengthening its reputation as a destination for cutting-edge mobility solutions.

Through this annual showcase, the Detroit Auto Show helps reinforce Michigan's brand as a thriving economic center, driving tourism, business attraction, and state pride while demonstrating to both national and international audiences that Michigan is a leader in mobility, sustainability, and innovation.

The Detroit Auto Show delivers significant statewide public benefits through the following means:

**Economic Impact & Job Creation:**

The show generates hundreds of millions of dollars in direct and indirect economic activity, benefiting businesses and workers across Michigan, from hospitality and retail to manufacturing and technology sectors.

Thousands of jobs are supported by the event, including those in event operations, tourism, and auto industry-related sectors.

**Education and Workforce Development:**

The event offers STEM-focused educational programming and exposure to careers in automotive, mobility, and engineering fields, helping to cultivate the next generation of Michigan's workforce.

Partnerships with schools and universities provide hands-on learning experiences, including interactive exhibits, mentorship programs, and career pathways into Michigan's thriving mobility sector.

**Public Access to Innovation & Transportation Advancements:**

The Auto Show serves as a platform for unveiling groundbreaking automotive technologies, many of which directly affect Michigan residents, such as electric vehicles (EVs), sustainable transportation, and mobility solutions that improve infrastructure and reduce environmental impact.

It provides a venue for statewide public engagement with emerging mobility trends, ensuring Michiganders have access to the latest advancements that will shape transportation and daily life.

**Tourism and Global Visibility for Michigan:**

The Detroit Auto Show attracts visitors from across the country and internationally, showcasing Michigan as the global leader in automotive and mobility innovation.

Increased tourism benefits businesses across the state, from hotels and restaurants to retail and entertainment venues.

Compliance with Article IV, Section 30 of the Michigan Constitution

The appropriation is not for a local or private purpose because:

It benefits the entire state, not just the city of Detroit or a single private entity.

The show enhances statewide economic growth, job creation, and educational opportunities that reach beyond local interests.

Funding will support public-facing programs that advance Michigan's automotive workforce, education

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

1500000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["State","Private"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

DADA Board of Directors: Lincoln Phillip-President Katie Coleman-Vice President Ed Jolliffe-Treasurer/Secretary Todd Szott-Past DADA President Karl Zimmermann-Past DADA President Thad Szott-Past DADA President Marshall Vyletel-Buick Jim Riehl III-Cadillac David Hamilton-Chevrolet Mark J Snethkamp-Chrysler Michael Golling-Dodge Brian Moran-GMC Jeffrey Tamaroff-Honda Joe Riehl-Jeep Steve Oben-Lincoln Ryan Roscia-Ram Bob Page-Toyota Shane Lavery-Independent

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

10/01/2025-04/15/2026

19. "I hereby certify that all information provided in this request is true and accurate."

Yes